Position: Student Ambassador for HousingAnywhere.com

Become responsible for promoting HousingAnywhere.com at your university

Field: Marketing & Promotion

About HousingAnywhere.com
HousingAnywhere is a student start-up started in the Netherlands. This platform enables students going abroad to easily rent out their rooms to incoming exchange students. Essentially, it is a platform that connects the demand & supply of the short-stay housing market.
The platform is both free to use and student-to-student orientated.

For more info, watch our movie: www.youtube.com/HousingAnywhere

Time period of this side job
• 4-8 hours a week, for 3-4 months (depending on the size of your university)

Target Student Ambassador
Increase the supply of rooms on HousingAnywhere.com, by promoting the platform to the outbound exchange & outbound internship students at your university.

Current Situation at your university
Your university has recently signed up as a member of HousingAnywhere.com. We did this in collaboration with the university staff. However, not enough students at your university are aware of this platform yet. We therefore need to recruit a Student Ambassador at your university to promote HousingAnywhere.com to the students in collaboration with the International Offices.

Tasks Ambassador

<table>
<thead>
<tr>
<th>International Office</th>
<th>Introduce yourself at the different International Offices in your university, and brainstorm with them about how to increase the awareness of HousingAnywhere.com.</th>
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</thead>
<tbody>
<tr>
<td>Maintain relations</td>
<td>Maintain relations with the International Offices, Housing Office, etc.</td>
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<td>Flyers</td>
<td>Hand out flyers at the university</td>
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<tr>
<td>Posters</td>
<td>Put up posters at prime locations on the university campus</td>
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<tr>
<td>Facebook</td>
<td>Post messages on Facebook</td>
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<td>Student associations</td>
<td>Maintain contacts with student associations</td>
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<tr>
<td>Events / presentations</td>
<td>Go to events for international students to give presentations about HousingAnywhere</td>
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<td>HousingAnywhere team updates</td>
<td>Every week you will have a 15 minutes Skype call with the HousingAnywhere Ambassador Coordinator; this is to inform them on what has been done that week and to brainstorm for the upcoming weeks</td>
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</tbody>
</table>
Cool Things

- You will work in an international start-up company, which is fun and also good for your CV.
- You will develop your marketing, promotion, and business communication skills.
- You will be part of a young, dynamic, and quickly growing company
- It is a nice job that is a perfect supplement to studying.
- You will have a lot of responsibility and will see direct results: if you manage to do a good job, hundreds of students will use the platform every year in your city. And you can say: “I was the one who made this happen!”

Payment Ambassador

- You get paid by task. For tasks that take around 30 minutes you earn 5 Euros, for tasks that take 1 hour you earn 10 Euros.
- Thus, on average you earn around 10 euros per hour (around 12 Swiss Francs, 13.50 USD, 27 Brazilian Real, 75 Danish Krone, 85 Swedish Krone, etc).
- In total you can earn 840 euros
- However, we are not looking for a student who only does the job for the money; we are looking for a student who wants to improve the housing situation at your university, and will do so enthusiastically! If you want to have guaranteed income, HousingAnywhere is not the place to be. If you are not a self-starter, it is better to apply for a job in e.g. a supermarket.
- Your monthly payment will be in Euros and will automatically be converted by the bank to your local currency.

Apply & questions

If you are interested in applying, send to Konstantinos on konstantinos(at)housinganywhere.com with your NAME, UNIVERSITY NAME and your EMAIL ADDRESS. We will send you a follow up email with an application form.
If you still have questions, also feel free to contact Konstantinos. We will reply within 7 days.